Interreg South Baltic

EUROPEAN UNION

European Regional Development Fund

The 4th Seed money call webinar

Interreg South Baltic Programme 2021-2027

SME development

Sustainable tourism

Green technologies

Sustainable transport

Skilled labour force

Cooperation capacity building

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Introduction

Seed Money Project

- Aim: **preparation for the future Programme** (2021-2027)
- **TO** address **future Programme Measures**
- **BUT** to be developed under **current Programme's SOs.**

Interreg South Baltic Programme 2021-2027

PROGRAMME AREA

Regions of:

- Denmark
- Germany
- Lithuania
- Poland
- Sweden

Programme priority axis

INNOVATIVE

Enhancing the level of innovation and internationalisation of local stakeholders

ATTRACTIVE

Activating tourist potential

SUSTAINABLE

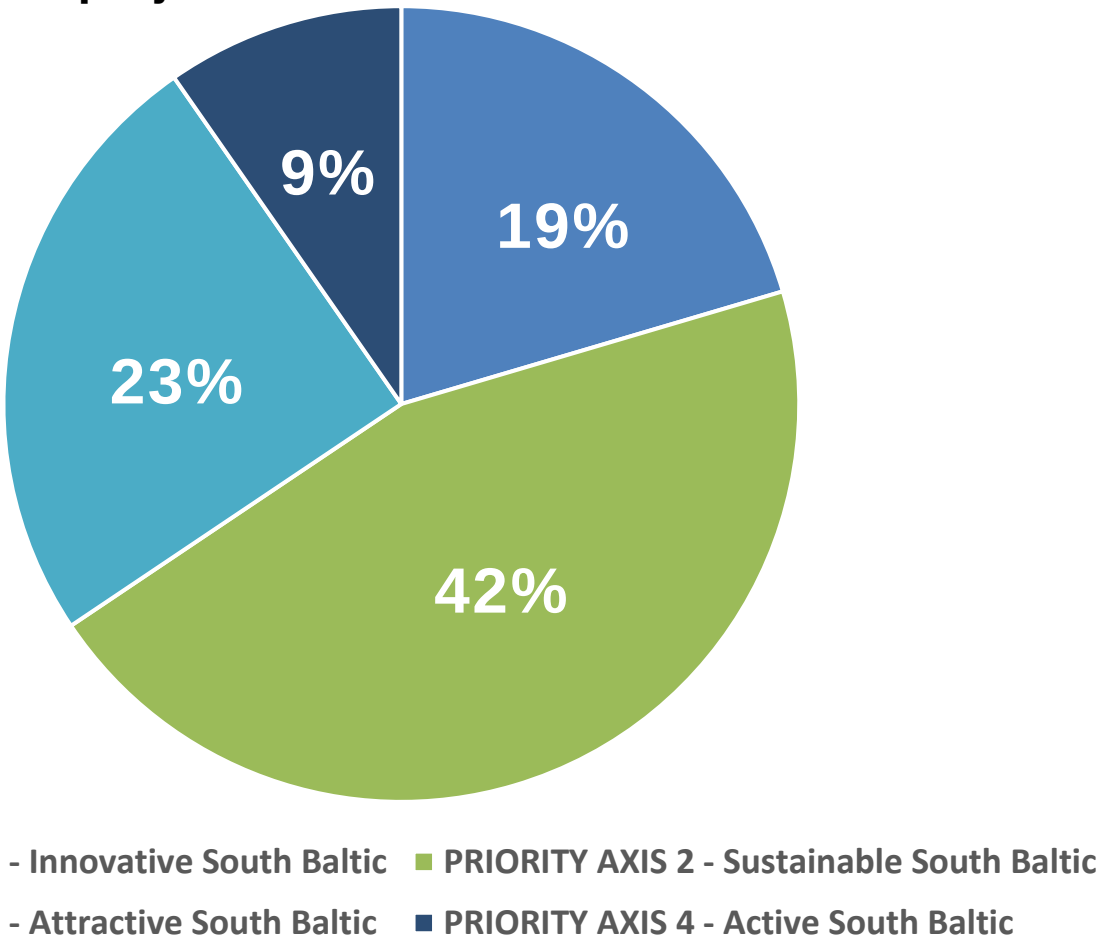
Promoting sustainable environmental development and the blue and green economy

ACTIVE

Improving cooperation governance

Programme funding distribution

In total 79,9 M EUR ERDF for projects



Each Priority Axis includes Measures to be addressed.

Let’s talk about them!

INNOVATIVE

Enhancing the level of innovation and internationalisation of local stakeholders

1.1. DIGITISING THE REGION

Actions include:

1. Digitization solutions.
2. Platforms for digital innovation hubs/ universities/ R&D institutions and SMEs.
3. Digital processes and solutions.
4. Digital competences and solutions for public sector.
5. Exchange knowledge and best practices.

The Programme contributes 11 188 319,00 EUR

1.2. BUILDING CONNECTIVITY OF THE REGION THROUGH INTERNATIONALISATION

Actions include:

1. Cooperation between SMEs (innovative solutions).
2. Research projects between, e.g., SMEs, universities, public entities and business support organizations.
3. Joint products / solutions / services.
4. Networks and clusters, and their expansion.
5. Fairs, exhibitions, marketing and joint branding campaigns.

The Programme contributes 4 794 993,00 EUR

SUSTAINABLE

Promoting sustainable environmental development and the blue and green economy

2.1. SUPPORTIVE TRANSITION TOWARDS GREEN ENERGY

Actions include:

1. Energy policies.
2. Enhance usage of renewable energy and green fuels.
3. Solutions in production and utilisation of energy from renewable sources.
4. Common standards in renewable energy.
5. Joint green policy strategies.
6. Exchange and transfer knowledge and best practices.

The Programme contributes 14 384 980,00 EUR

2.2. PROMOTING SUSTAINABLE USE OF WATER

Actions include:

1. Enhance of aquaculture (reducing eutrophication and pollution of the waters).
2. Water management policies.
3. Green technology solutions in water management and nature-based flood water management.
4. Solutions for reducing pollution and innovations in sustainable water management.
5. Common standards in waste and water management.
6. Capacity building, transfer of knowledge and exchange of best practices.

The Programme contributes 12 586 857,00 EUR

2.3. SUPPORTING A CIRCULAR AND MORE RESOURCE EFFICIENT DEVELOPMENT

Actions include:

1. Cooperation in waste management policies.
2. Cross-border awareness campaigns.
3. Joint business models, product design, technologies, solutions in waste / water management and resource efficiency etc.
4. Networks and thematic pilot projects.
5. Innovative solutions and waste management standards.
6. Exchange and transfer knowledge and best practices.

The Programme contributes 8 990 613,00 EUR

ATTRACTIVE

Activating tourist potential

3.1. DEVELOPING SUSTAINABLE, RESILIENT AND INNOVATIVE TOURISM

Actions include:

1. Networks of tourism and cultural actors.
2. Joint strategies and solutions for tourism and cultural sectors.
3. Cross-border offers and products of sustainable tourism.
4. Sustainability dimension of tourism.
5. Promotion of the South Baltic brand and joint tourism heritage.

The Programme contributes 19 979 140,00 EUR

ACTIVE

Improving cooperation governance

4.1. STRENGTHEN THE COOPERATION CAPACITY OF ACTORS BASED WITHIN THE SOUTH BALTIC AREA (INCLUDING CIVIL SOCIETY)

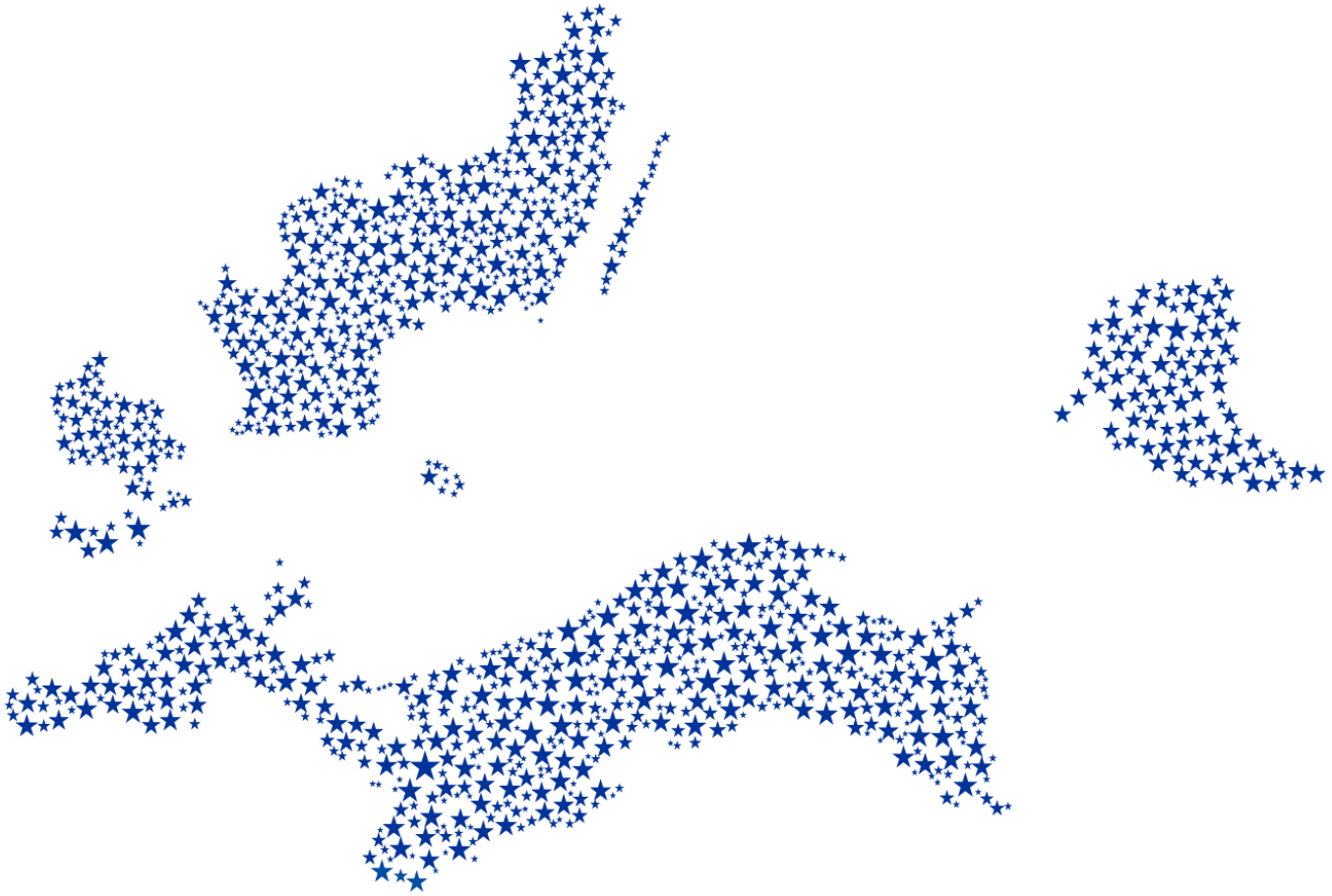
Actions include:

1. Networking and cooperation of local actors.
2. Development of stronger links at a cross-border level.
3. Engage youth into civil society and actions of cross-border dimension.
4. Involvement of local actors in cross-border project development.
5. Promotion of cooperation culture.
6. Networks gathering actors to improve the cooperation.

The Programme contributes 7 991 656,00 EUR

NB:

1. Project can include pilot actions with infrastructural and equipment components.
2. Implementation of large-scale infrastructure is <u>not possible</u>!



Thank you!