

## Agenda of the Annual Event 2024

24-25 September 2024

[the Oceanarium, Stralsund, Germany](#)



**ANNUAL EVENT 2024**

S T R A L S U N D

### **Evolving Priorities: Navigating Challenges and Trends in the Interreg South Baltic Programme**

This event will serve as a platform for dialogue, reflection, and forward thinking. By examining our current stage, understanding the evolving landscape, and predicting future priorities, we can ensure that the Interreg South Baltic Programme remains responsive, impactful, and aligned with the needs of our region. Let's work together to navigate these changes and chart a course towards a prosperous and resilient future!

#### **Day 1**

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|----------------------|--|
| <b>09:30 - 10:00</b> | Registration and networking with fellow crew members over morning coffee |
| <b>10:00 - 10:30</b> | Opening of the AE and welcome aboard speech                              |
| <b>10:30 - 10:45</b> | Current coordinates of the Interreg South Baltic Programme vessel        |

- 10:45 - 11:30 Keynote speech and Q&A: “Navigating transformation: embracing changes, trends, and challenges for the Baltic sea region based on [State of Territorial Development of the Baltic Sea Region – Background synthesis report to the VASAB vision 2024](#)” – Mrs Egija Stapkevica, Deputy Head of VASAB Secretariat
- 11:30 - 12:00 Visiting projects stands and networking
- 12:00 - 13:00 Lunch
- 13:00 - 15:00 Parallel sessions
1. Shaping Tomorrow: Future of the Interreg South Baltic Programme 2027+
- The session will present the key findings from a survey conducted in May and July of 2024 on the future of the Interreg South Baltic Programme. The discussion will include stakeholder-defined areas of interest, survey results, changes in the South Baltic area, and challenges faced.
2. Keep calm and implement your project: Practical insights and collaborative strategies
- During the workshop, the main Programme rules and requirements will be discussed, along with best practices, suggestions for collaborations, and synergies between projects. In addition to the Q&A session with the JS officers, participants will get to know the Programme examples of successful cooperation amongst projects.
3. Boosting project communication with Artificial Intelligence (AI): Tools for enhanced productivity
- This workshop connects AI technology with practical project communication. Participants will learn how AI can improve their daily work, try out AI tools, and discover how to use these tools to boost productivity and enhance communication in their projects. Disadvantages of AI tools will be also discussed.
- 15:00 - 15:30 Coffee break

- 15:30 - 17:30 Side attractions (one to choose from)
1. The Oceanarium visit - guided tour
  2. Sightseeing of Stralsund - guided tour
- 17:30 - 19:00 Take a shore leave to freshen up before dinner
- 19:00 - onwards Dinner with giants of the seas, live music and DJ beats

## Day 2

- 9:30 - 10:00 Networking with fellow crew members over morning coffee
- 10:00 - 11:30 Projects ideas pitching and networking
- 11:30 - 12:30 Interactive game: recap of Day 1 workshops and celebration of Interreg Cooperation Day
- 12:30 - 13:00 Farewell: fair winds and following seas!
- 13:00 - 14:00 Lunch and anchors aweigh