



sailing
together

Annual Event 2022

Kick-off Event of the Interreg South Baltic Programme 2021-2027

20-21 SEPTEMBER 2022, SOPOT, POLAND

DAY 1

moderated by Maciej Kautz

9:30-10:00

Registration and welcome coffee

10:00-10:20

The Annual Event opening speech by Magdalena Bednarczyk-Sokół, Deputy Director, Territorial Cooperation Department, Ministry of Development Funds and Regional Policy, acting as Managing Authority

- 10:20-11:30** Interreg South Baltic Programme for the joint future of the local society and prosperity of the region – a panel discussion
- **Stephan Redlich**, Deputy National Coordinator with the Ministry of Economics Mecklenburg-Vorpommern
 - **Niels Chresten Andersen**, Centre for Regional Development, IT and Secretariat, Regional Municipality of Bornholm
 - **Sławomir Demkowicz-Dobrzański**, Coordinator for International Relations, Region Kronoberg
 - **Valdas Pučkorius**, Director of Administration of Klaipėda Regional Development Council's Administration
 - **Piotr Neubauer**, Vice-Mayor of the Puck commune
- 11:30-12:00** Coffee break
- 12:00-13:00** Project presentations – learn about the finalised projects and their results
- 13:00-14:30** Lunch
- 14:30-16:00** Networking and project partner search
- 18:30** Dinner and concert – Natalia Capelik-Muianga and band

DAY 2

moderated by the Joint Secretariat and youth

9:30-10:30

Let's find a common language and vision! Involvement of youth in the regional development and Interreg cooperation. Celebration of the European Year of Youth 2022 and the European Cooperation Day – a panel discussion

- **Johanna Wyckman**, Chairwoman of ERB Youth Board, Region Kalmar County
- **Greta Tautavičiūtė**, Member of ERB Youth Board, Association Klaipeda Region
- **Michał Stawski**, Ława Youth City Council
- **Marco Alvi**, Interreg Volunteering Youth

10:30-11:00

Coffee break

11:00-12:30

Workshops by the Joint Secretariat

- New perspective – New priorities, find out how to grow into “Innovative”
- New perspective – New priorities, find out how to grow into “Attractive”
- Communication, capitalisation and new branding

12:30-12:45

Coffee break

12:45-13:45 Workshops by the Joint Secretariat

- New perspective – New priorities, find out how to grow into “Sustainable”
- New perspective – New priorities, find out how to grow into “Active”
- Communication, capitalisation and new branding

13:45-14:00 Farewell speech

14:00-15:00 Lunch



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