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Interreg
South Baltic



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 INNOVATIVE

 SUSTAINABLE

 ATTRACTIVE

 ACTIVE

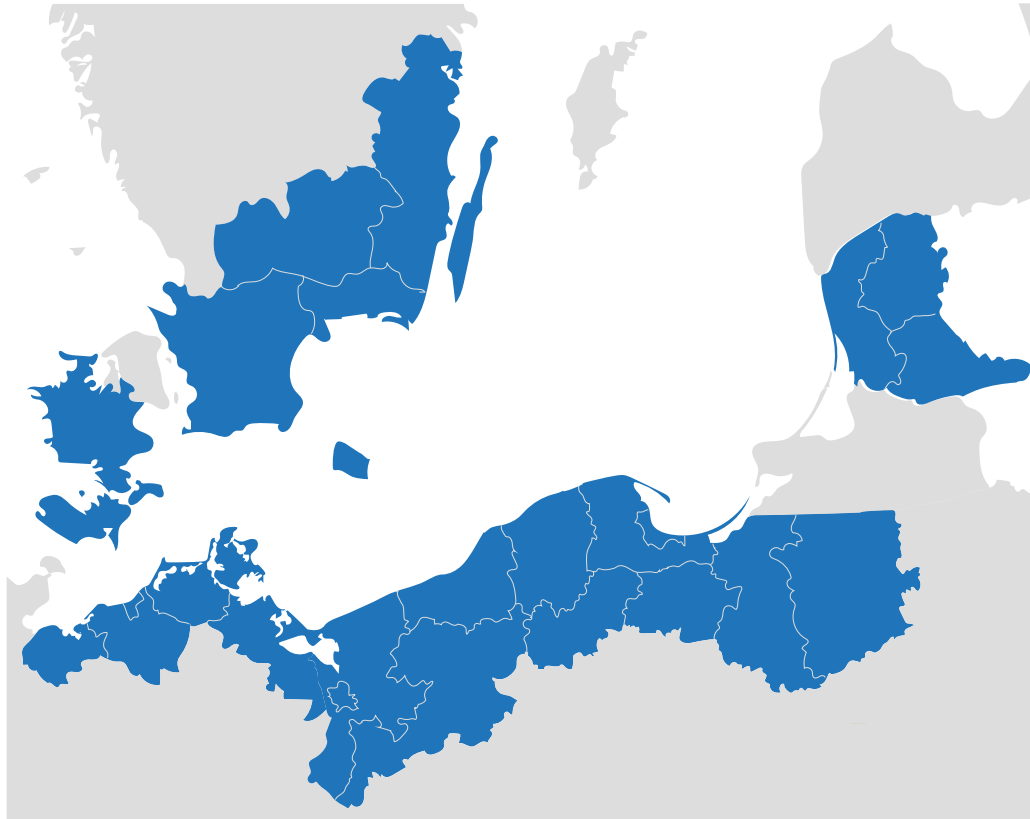


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 **ACTIVE**

New perspective – New priorities, find out how to grow into Active

Sopot, 21 September 2022



United by the Sea
into action for a
blue and green
future

Innovative,
Sustainable,
Attractive and
Active South Baltic

Interreg South Baltic Programme 2021-2027

PA1 **Innovative** South Baltic – enhancing the level of innovation and internationalization of local actors

PA 2 **Sustainable** South Baltic - promoting sustainable development and blue and green economy

PA 3 **Attractive** South Baltic – activate the tourist potential of South Baltic Area

PA 4 **Active** South Baltic – improving cooperation governance

Programme Measure 1.1:
Digitalising the region

Programme Measure 2.1:
Supporting transition towards green energy

Programme Measure 3.1:
Developing sustainable, resilient and innovative tourism

Programme Measure 4.1:
Strengthen the cooperation capacity of actors based within the South Baltic Area (incl. civil society)

Programme Measure 1.2:
Building connectivity of the region through internationalization

Programme Measure 2.2:
Promoting sustainable use of water

Programme Measure 2.3:
Supporting a circular and more resource efficient development

The total ERDF funding allocated to the South Baltic Programme for the period 2021-2027 is:

79,9 m EUR for projects

The total ERDF funding allocated to the PRIORITY AXIS 4 - Active South Baltic is:

7 991 656,00 EUR

What the Programme supports?

- ▲ Overcoming obstacles in cross-border cooperation to ensure its benefits to diverse groups.
- ▲ Strengthen the cross-border cooperation, networking and developing relationships with local actors.
- ▲ Influence on the capacity building of the actors to strengthen the confidence among participating stakeholders.

Active South Baltic - Measure 4.1:

Strengthen the cooperation capacity of actors based within the South Baltic Area (including civil society)

Exemplary actions

- ▲ Deliver initiatives aimed at strengthening the networking and cooperation capacity of local actors.
- ▲ Support development of stronger links between citizens and institutions at a cross-border level.
- ▲ Engage youth into civil society and actions of cross-border dimension.

Active South Baltic - Measure 4.1

What can I do?

Exemplary actions

- ▲ Increase involvement of local actors in cross-border project development and intercultural dialogue.
- ▲ Promote measures among local actor groups to promote cooperation culture.
- ▲ Develop and promote models and networks gathering diverse actors to improve the cooperation capacity.

Active South Baltic - Measure 4.1:

What can I do?

Exemplary types of beneficiaries

- ▲ Local and regional authorities and their associations
- ▲ NGOs
- ▲ Local action groups
- ▲ Schools, higher education and R&D institutions
- ▲ Chambers of commerce, business development agencies and other business support organisations (e.g. business accelerators, incubators, labour market institutions etc.)
- ▲ SMEs
- ▲ Institutions of natural, culture and national heritage protection
- ▲ Public health institutions
- ▲ Associations, clusters and networks of SMEs
- ▲ European Groupings of Territorial Cooperation

Active South Baltic - Measure 4.1

**Who can be a
project partner?**

**NEWCOMERS
are very welcomed!**

Main target groups

- ▲ Small local actors:
 - ▲ public entities operating at the local level
 - ▲ local municipalities
 - ▲ non-governmental organisations

- ▲ Citizens

Active South Baltic - Measure 4.1

**Whom activities are
intended to reach?**

Measure 4.1: Strengthen the cooperation capacity of actors based within the South Baltic Area (including civil society)

Output indicators	Result indicators
Obligatory indicators	
Organisations cooperating across borders	Organisations cooperating across borders after project completion
Optional indicators <i>(Projects shall select and contribute to other Programme indicators according to the focus and activities of the project)</i>	
Participations in joint actions across borders	Participations in joint actions across borders after project completion



*“The only thing that will redeem
mankind is cooperation”*

Bertrand Russell



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Thank you for your attention!

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South Baltic



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The presentation was prepared as a supporting material for a workshop during the Annual Event 2022 of the Interreg South Baltic Programme. Official information on the scope of the Programme and its rules will be published in the Cooperation Programme document and in the Programme Manual that will be available on the Programme website