



Interreg South Baltic Programme 2021-2027

Public Consultations
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Presented by
the Joint Secretariat





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The content is to illustrate the main provisions of the Interreg South Baltic Programme for the perspective 2021-2027.

The details may be subject to changes if the participating countries decide.

Introduction

The Interreg South Baltic Programme's area is unique, as it covers five Member States regions mostly without land borders – the borders between them are on the Baltic Sea.

The central location of the sea affects transportation patterns and socio-economic convergence processes in the South Baltic Area (SBA), the maritime character of historical trade relations, the joint asset of extensive and relatively undisturbed natural areas, and shared importance of economic sectors, utilising rich natural resources (both land and sea-related), determine the role of the blue and green economy for sustainable and innovative regional growth in the SBA.



Programme's area



Miasto Szczecin
Koszaliński
Szczecinecko-pyrzycki
Szczeciński
Słupski
Chojnicki
Starogardzki
Trójmiejski
Gdański
Elbląski



Vorpommern-Greifswald
Rostock, Kreisfreie Stadt
Nordwestmecklenburg
Vorpommern-Rügen
Lankreis Rostock



Bornholm
Østsjælland
Vest- og Sydsjælland



Klaipėdos apskritis
Tauragės apskritis
Telšių apskritis



Kronobergs län
Kalmar län
Blekinge län
Skåne län



Programme priorities

UNITED BY THE SEA INTO ACTION FOR THE BLUE AND GREEN FUTURE



INNOVATIVE

- enhancing the level of innovation and internationalisation of local stakeholders



SUSTAINABLE

- promoting sustainable environmental development and the blue and green economy



ATTRACTIVE

- activating tourist potential



ACTIVE

- improving cooperation governance

Programme's priorities vs EU Policy and Specific Objectives

South Baltic Priority



EU Policy Objective

SMARTER EUROPE

**GREENER,
LOW-CARBON EUROPE**

MORE SOCIAL EUROPE

**BETTER COOPERATION
GOVERNANCE**

EU Specific Objective

- 1.2 Reaping the benefits of digitisation for citizens, companies, research companies and public authorities

- 1.3 Enhancing sustainable growth and competitiveness of SMEs and job creation in SMEs, including by productive investments

- 2.2 Promoting renewable energy in accordance with Renewable Energy Directive (EU) 2018/2001, including the sustainability criteria set out therein

- 2.5 Promoting access to water and sustainable water management

- 2.6 Promoting the transition to a circular and resource-efficient economy

- 4.6. Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation

- 6.1 Enhance the institutional capacity of public authorities, in particular those mandated to manage a specific territory, and of stakeholders



What can you do?

- Developing and implementing cross-border solutions for the digitisation of:
 - public services, e.g. new electronic services: transport (e-ticketing), healthcare (e-care)
 - interdepartmental processes (e.g. maritime sector, logistics in passenger and freight transport)
 - learning methods, e.g. web tools, applications
- Collaborative actions:
 - establishing a collaboration platform for digital innovation centres/universities/R&D institutions and SMEs to support the SBA modernisation and digitisation
 - promoting the digitisation process and new digital solutions
 - strengthening the digital society, including the development of electronic services for the elderly and/or disabled
- Supporting the development of digital capabilities for employees in the public sector for modern administration and the implementation of public policies
- Transferring knowledge on technical standards and the exchange of best practice between regions

What do we expect?

- Pilot actions developed jointly and implemented in projects
- Jointly developed solutions
- *Solutions taken up or up-scaled by organisations*

EU contribution:

10 964 486,00 EUR



1.2 BUILDING CONNECTIVITY OF THE REGION THROUGH INTERNATIONALISATION

What can you do?

- promoting and supporting the cross-border cooperation between SMEs to create innovative solutions in blue and green sectors
- developing and promoting:
 - international markets and their joint products/solutions/services
 - cross-sectoral networks/clusters and their expansion which aim at improving the innovation capacity and quality of services and internationalisation
 - organisation of activities: fairs, exhibitions, marketing and joint branding campaigns, promoting products and services from the SBA in international markets.
- supporting collaborative research projects between SMEs/universities/R&D institutions, public entities and business support organisations

What do we expect?

- Jointly developed solutions
- Organisations cooperating across borders
- *Solutions taken up or up-scaled by organisations*
- *Organisations cooperating across borders after project completion*

EU contribution:

4 699 066,00 EUR



2.1 SUPPORTING TRANSITION TOWARDS GREEN ENERGY

What can you do?

- developing and implementing:
 - green energy solutions in production, distribution and storage of energy from renewable sources, while finding a balance with the requirements of environmental protection and laws (e.g. MSFD),
 - innovative cross-border solutions aiming at improving and adapting energy/power grids to renewable energy specificity
- promoting:
 - areas of joint cooperation regarding energy policies
 - use of green energy and support establishing new markets
 - elaboration of
 - green policy strategies and patterns to overcome challenges and mobilise regional opportunities for renewable energies
 - common cross-border standards in renewable energy used by public entities, in cooperation with universities, research centres, companies and cooperatives of farmers and residents
 - capacity building actions, transfer of knowledge and exchange of best practices on green energy and green technology solutions

What do we expect?

- Pilot actions developed jointly and implemented in projects
- Jointly developed solutions
- *Solutions taken up or up-scaled by organisations*

EU contribution:

14 097 197,00 EUR



What can you do?

- developing and implementing innovative solutions for:
 - green technology in water management and floodwater management,
 - decreasing the outflows of nutrients from small and diffuse sources in the catchment areas
 - sustainable water management aimed at enhancing nature protection and biodiversity
 - securing conflicting water uses that serve public interests, as well as future water supply
 - reducing pollution of the Baltic Sea by chemical munitions and other dangerous remains of sunken oil ships
- promoting areas of cooperation for:
 - the enhancement of the aqua-culture
 - the water management policies, e.g. joint strategy development, joint cross-border studies, action plans
- elaboration and testing of common cross-border standards in waste and water management by public entities/ universities/R&D centres/companies/cooperatives of farmers and residents,
- capacity building actions, transfer of knowledge and exchange of best practices in fields of water management and wastewater collection and treatment

What do we expect?

- Pilot actions developed jointly and implemented in projects
- Jointly developed solutions
- *Solutions taken up or up-scaled by organisations*

EU contribution:

12 335 047,00 EUR



2.3 SUPPORTING A CIRCULAR AND MORE RESOURCE EFFICIENT DEVELOPMENT

What can you do?

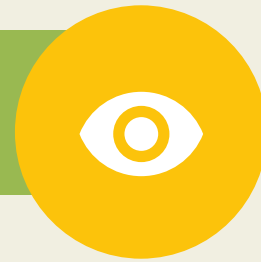
- developing and implementing:
 - new business models, product designs (prevent waste, use non-toxic materials to prepare for reuse and recycling), production and distribution technologies/solutions/processes in waste/water management and resource efficiency, including the optimised energy utilisation and industrial symbiosis
 - solutions/investments that minimise the use of new raw materials, including the promotion of recycled materials
 - cross-border cooperation networks aimed at the re-use of waste as a resource
 - optimisation of value chains for recycled materials, forest and agricultural bio-products
 - pilot projects aimed at building awareness among inhabitants about the necessity of waste management systems in households
- promoting the waste management policies: joint strategy development/joint cross-border studies/action plans
- cross-border promotional and awareness-raising campaigns aimed at local public companies and SMEs to facilitate the transition from traditional management to circular oriented
- elaboration and testing of common cross-border standards in the waste management by public entities, in cooperation with universities, R&D centres, companies and cooperatives of farmers and residents and NGOs,
- capacity building actions, transfer of knowledge and exchange of best practices on the waste management solutions

What do we expect?

- Pilot actions developed jointly and implemented in projects
- Jointly developed solutions
- *Solutions taken up or up-scaled by organisations*

EU contribution:

8 810 748,00 EUR



3.1 DEVELOPING SUSTAINABLE, RESILIENT AND INNOVATIVE TOURISM

What can you do?

- developing:
 - new tools supporting the tourism network products and services, incl. ICT tools, marketing and the promotion of cultural and natural assets of the SBA
 - solutions and training for tourism and cultural sector
 - new tourist offers/small cross-border solutions that enhance sustainable tourism and meet the needs of tourists/citizens of the region (e.g. cross-border thematic routes)
 - preservation of cultural heritage in the SBA: culinary heritage/history/language
 - marketing and promotion of cultural and natural assets/cultural heritage routes/eco-tourism/ handcrafts/design
- actions to protect the biodiversity and natural heritage of the SBA, including natural heritage sites and protected areas
- adapting tourist's offer to people with disabilities and activities aimed at social inclusion
- sharing knowledge and best practices in the field of maintenance and revitalisation of cultural/natural heritage areas and establishing networks

What do we expect?

- Pilot actions developed jointly and implemented in projects
- Jointly developed solutions
- Number of cultural and tourism sites supported
- *Solutions taken up or up-scaled by organisations*

EU contribution:

19 579 440,00 EUR



4.1 STRENGTHEN THE COOPERATION CAPACITY OF ACTORS BASED WITHIN THE SOUTH BALTIC AREA (INCLUDING CIVIL SOCIETY)

What can you do?

- delivery of initiatives aimed at strengthening local networking and cooperation capacity
- activities supporting local self-government administration/agencies and other institutions contributing to influencing regional, national and EU level policies
- developing:
 - stronger links between citizens and institutions at the cross-border level
 - networks gathering small institutions from the rural and peripheral areas to improve the cooperation capacity
 - cross-border actions supporting youth empowerment, engagement of the youth in civil society and into local and regional decision-making processes
- supporting the exchange of experience in the field of innovative entrepreneurship among universities/high school/vocational school students/graduates
- awareness-raising and promotion measures among local groups to increase trust, promote cooperation culture and common identity

What do we expect?

- Organisations cooperating across borders
- *Organisations cooperating across borders after project completion*

EU contribution:

7 831 776,00 EUR

Programme offices



- The Managing Authority - Territorial Cooperation Department
Ministry of Development Funds and Regional Policy
Wspólna 2/4, 00-926 Warsaw, Poland
- The Joint Secretariat
Grunwaldzka 186, 80-266 Gdańsk, Poland
within the Center of European Projects
Domaniewska 39A, 02-672 Warsaw, Poland

We thank you for your continued support in our efforts.